

# Foundations First Strengthening What Matters Most



**Sponsorship  
Prospectus**

## About the event

Held every year, the ZAA Conference & Workshops brings together zoo and aquarium professionals, experts and partners to share ideas, discuss industry developments and network over two days of plenaries, workshops and events.

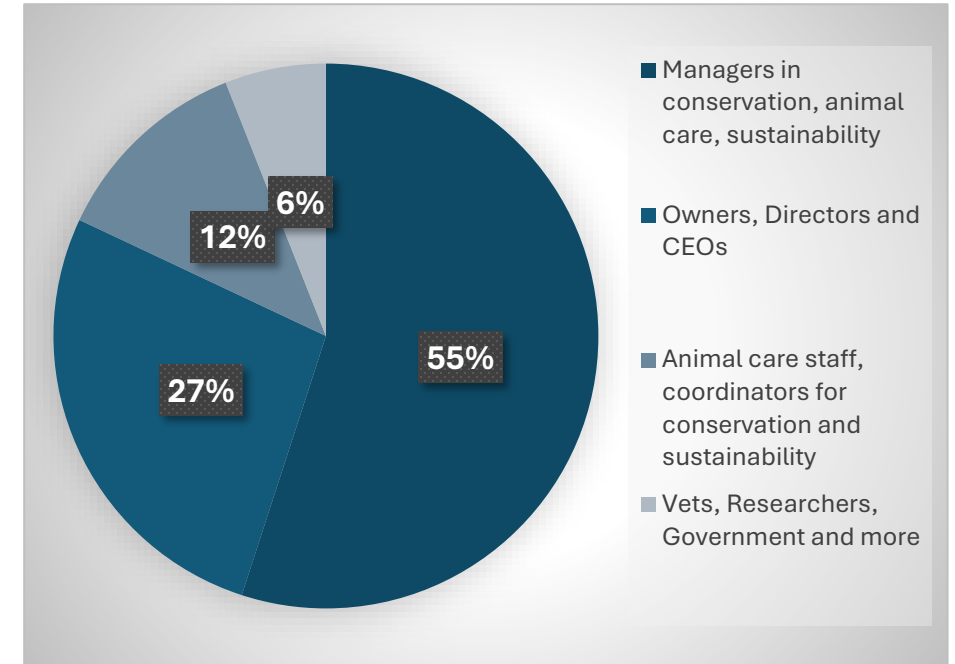
This year's conference will bring together **150+** delegates, both in-person and virtually, for plenary sessions, panels, and workshops focused on building strong, resilient foundations for our industry.

**Host:** Auckland Zoo

**Conference venue:** Aotea Centre

**Dates:** Tuesday 4 – Friday 7 August 2026

**Theme:** *Foundations First: Strengthening What Matters Most*



## Conference programme: 4–7 August 2026

Tue 4 <sup>th</sup> Aug	Wed 5 <sup>th</sup> Aug	Thu 6 <sup>th</sup> Aug	Fri 7 <sup>th</sup> Aug
	Main Conference – 2 days Aotea Centre		
	Conference - Keynote Speaker - Plenary Sessions - Workshops	Conference - Keynote Speaker - Plenary Sessions - Workshops	Offsite excursion
Welcome & Icebreaker Auckland Zoo		Conference Dinner Auckland Zoo	

## Gold Sponsor Two (2) Available

Audience Access & Relationship Building	Brand Showcase & Speaking Opportunities	Brand Visibility & Awareness
<ul style="list-style-type: none"> <li>• Complimentary Conference Registration: 3 x 2-day tickets *</li> <li>• Complimentary Dinner Registration: 3 x tickets *</li> <li>• Complimentary Friday Excursion Registration: 3 x tickets *</li> <li>• Complimentary Icebreaker Registration: 3 x tickets *</li> <li>• Exclusive access to the conference delegate contact list sent out one week prior to the event (subject to delegate permission)</li> </ul>	<ul style="list-style-type: none"> <li>• Dedicated Exhibition Space: 2-day <b>premium</b> exhibition space for brand engagement &amp; product showcasing. See page 8 for details.</li> <li>• Pitch opportunity: A 5-minute presentation slot to showcase your brand to the zoo and aquarium sector.</li> <li>• Sponsor of Dinner and speaking opportunity or acknowledgement</li> </ul>	<ul style="list-style-type: none"> <li>• Conference wrap up: 5-minute presentation included in post-conference recordings</li> <li>• Logo and website link on conference website &amp; conference promotional newsletters</li> <li>• Morning tea sponsor: acknowledgement as morning tea sponsor</li> <li>• Promotional write-up of up to 400 words about the organisation/brand in the ZAA e-Newsletter</li> <li>• Social media features: 1 x Facebook post and 1 x LinkedIn post welcoming the Gold Sponsor and 1 x Facebook post and 1 x LinkedIn showcasing products/services</li> <li>• Sponsorship acknowledgement on slides during breaks</li> <li>• Verbal acknowledgement of sponsorship during conference opening &amp; closing</li> </ul>
<p><i>* (non-transferable to external parties)</i></p>		

NZD **10,830** + GST



## Icebreaker & Silver Sponsor One (1) Available

Audience Access & Relationship Building	Brand Showcase & Speaking Opportunities	Brand Visibility & Awareness
<ul style="list-style-type: none"><li>• Complimentary Conference Registration: 2 x 2-day tickets *</li><li>• Complimentary Dinner Registration: 2 x tickets *</li><li>• Complimentary Friday Excursion Registration: 2 x tickets *</li><li>• Complimentary Icebreaker Registration: 2 x tickets *</li><li>• Exclusive access to the conference delegate contact list sent out one week prior to the event (subject to delegate permission)</li></ul>	<ul style="list-style-type: none"><li>• Exclusive sponsor of Icebreaker event &amp; speaking opportunity</li><li>• Pitch opportunity: A 5-minute presentation slot to showcase your brand to the zoo and aquarium sector.</li></ul>	<ul style="list-style-type: none"><li>• Logo and website link on conference website &amp; conference promotional newsletters</li><li>• Social media features - 1 x Facebook post and 1 x LinkedIn post welcoming the Silver Sponsor</li><li>• Sponsorship acknowledgement on slides during breaks</li><li>• Verbal acknowledgement of sponsorship during opening &amp; closing of conference</li></ul>

NZD **6,300** + GST

*\* (non-transferable to external parties)*



## Silver Sponsor Two (2) Available

### Audience Access & Relationship Building

- Complimentary Conference Registration: 2 x 2-day tickets \*
- Complimentary Dinner Registration: 2 x tickets \*
- Complimentary Friday Excursion Registration: 2 x tickets \*
- Complimentary Icebreaker Registration: 2 x tickets \*
- Exclusive access to the conference delegate contact list sent out one week prior to the event (subject to delegate permission)

### Brand Showcase & Speaking Opportunity

- Pitch opportunity: A 5-minute presentation slot to showcase your brand to the zoo and aquarium sector.

### Brand Visibility & Awareness

- Logo and website link on conference website & conference promotional newsletters
- Social media features - 1 x Facebook post and 1 x LinkedIn post welcoming the Silver Sponsor
- Sponsorship acknowledgement on slides during breaks
- Verbal acknowledgement of sponsorship during opening & closing of conference

NZD **5,700** + GST

*\* (non-transferable to external parties)*



## Bronze Sponsor

### Audience Access & Relationship Building

- Complimentary Conference Registration: 1 x 2-day ticket \*
- Complimentary Icebreaker Registration: 1 x ticket \*
- Complimentary Dinner Registration: 1 x ticket \*
- Exclusive access to the conference delegate contact list sent out one week prior to the event (subject to delegate permission)

*\* (non-transferable to external parties)*

### Brand Visibility & Awareness

- Delegate table brochure placement opportunity
- Logo and website link on conference website & conference promotional newsletters
- Sponsorship acknowledgement on slides during breaks
- Verbal acknowledgement of sponsorship during opening & closing of conference

NZD **2,850** + GST



## Exhibitor

Exhibition inclusions:

- Trestle table + chairs
- Power
- Wi-fi
- Additional display options (at their own cost) e.g. display screens

### 2-day package

- Dedicated Exhibition Space: 2-day exhibition space for brand engagement & product showcasing
- Complimentary Conference Registration: 2 x 2-day tickets\*
- Exclusive access to the conference delegate contact list sent out one week prior to the event (subject to delegate permission)
- Logo and website link on conference website & conference promotional newsletters
- Sponsorship acknowledgement on slides during breaks
- Verbal acknowledgement of sponsorship during opening & closing of conference

### 1-day package

- Complimentary Conference Registration: 1 x 1 day ticket \*
- Dedicated Exhibition Space: 1-day exhibition space for brand engagement & product showcasing
- Logo and website link on conference website & conference promotional newsletters
- Sponsorship acknowledgement on slides during breaks
- Verbal acknowledgement of sponsorship during opening & closing of conference

*\*(non-transferable to external parties)*

2-day  
NZD **3,800** + GST

1-day  
NZD **2,250** + GST



## Let's Connect

If we can assist with further information, or discussing other opportunities, please contact:

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